# Tidyup Media Environmental Policy

Tidyup Media is committed to helping deliver an environmentally sustainable media industry. We seek to better understand and manage our impact, implementing initiatives to act on opportunities to make a meaningful difference.

Our impacts are:

Tidyup Media uses data and technology such as [albert](http://wearealbert.org/) to identify what our most significant impacts are.

Our potential to make a difference:

* Tidyup Media produces sustainable features from recycled multimedia like legacy video tape and film.
* And founder DM Semple delivers sustainable screen sessions for children and adults along with community cinema screenings of films.
* Our Joy VHS Club encourages local people and businesses to recycle consumer and commercial VHS cases and tape.
* Our feature films influence marginalised people to share their stories, and improve their digital media literacy.

Our actions:

Based on the impacts and influence above, these are the measures we put in place to deliver Tidyup Media’s environmental ambitions.

* Not using incinerators to recycle tapes.
* Use Creative Energy Project to buy 100% renewable power.
* Ensure suppliers meet our environmental need before working with them.
* Sustainability training using BAFTA’s free training schemes.
* Not flying locally, and offsetting unavoidable travel for our carbon footprint.
* Operating a zero-to-landfill policy across all areas of our business.
* Comply with environmental legislation; rules and codes of practice.
* Buy sustainable goods and services.
* Share this policy with all identified stakeholders.

DM Semple is responsible for monitoring our progress and reviewing these aims.